



University Internationalization
Development Program

UIDP

University Internationalization
Development Program (UIDP)

Transforming Universities
for Global Excellence

Building Globally Competitive,
Innovative and International
Universities



INTERNATIONALIZATION

Expanding global
engagement



PARTNERSHIPS

Building strong
academic alliances



INNOVATION

Fostering creativity
and research



QUALITY

Enhancing standards
and performance



GLOBAL COMPETITIVENESS

Achieving excellence
worldwide

“ Empowering Universities
to Lead in a Connected
and Dynamic World. ”



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GIAS

GEORGIAN INTERNATIONAL
ACADEMY OF SCIENCES



University Internationalization
Development Program

1 | About UIDP



The **University Internationalization Development Program (UIDP)** is a comprehensive strategic framework designed to help higher education institutions strengthen their internationalization capacity, improve institutional quality, and enhance global competitiveness.



UIDP supports universities in developing sustainable internationalization strategies aligned with international best practices while respecting their national priorities, institutional missions, and regional contexts.



The program combines strategic planning, institutional assessment, capacity building, digital transformation, quality assurance, international partnerships, and certification within a single integrated framework.



Strengthen
Global Presence



Build Meaningful
Partnerships



Improve Institutional
Quality



Enhance Global
Competitiveness



Achieve Sustainable
Excellence

2 | Why UIDP?



Higher education is rapidly becoming more **competitive and internationally connected**.

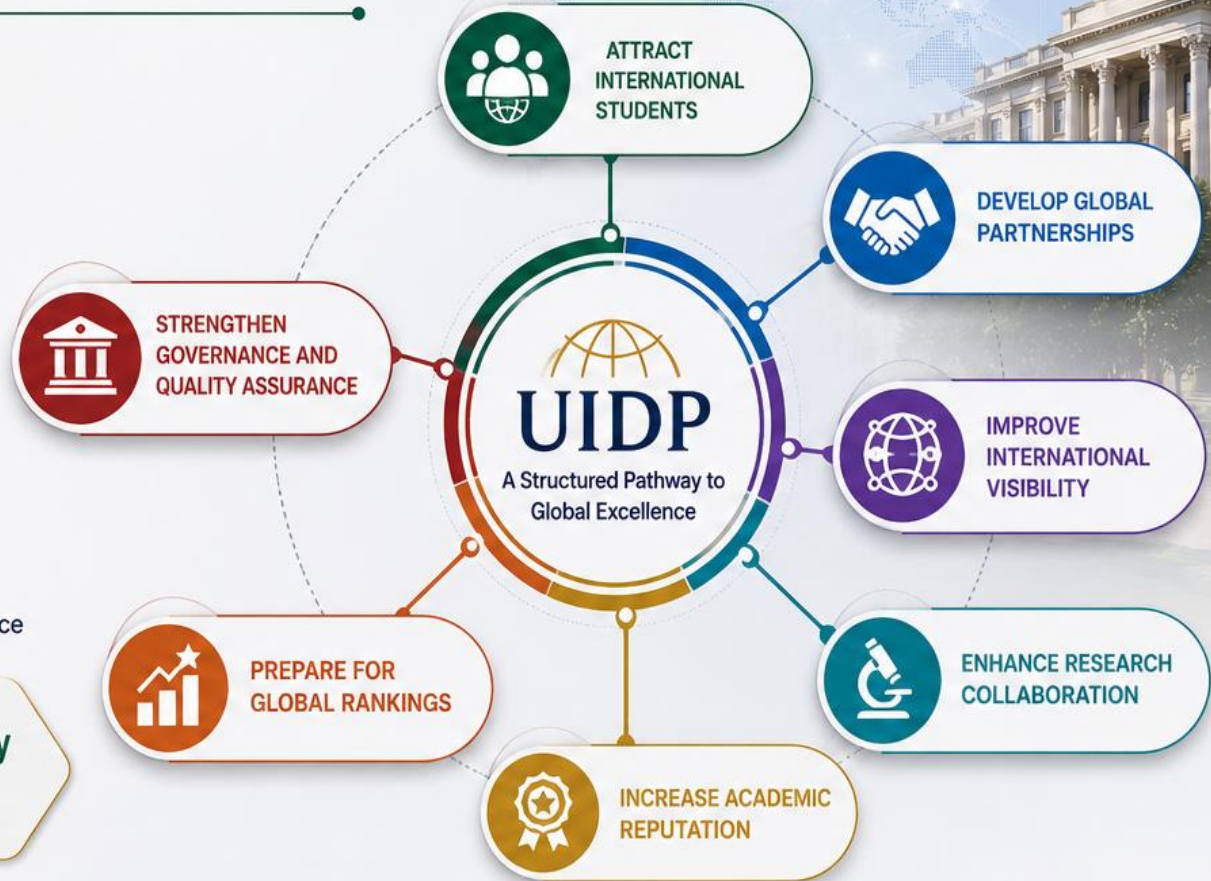


Universities are expected to

- ✓ attract international students
- ✓ develop global partnerships
- ✓ improve international visibility
- ✓ enhance research collaboration
- ✓ increase academic reputation
- ✓ prepare for global rankings
- ✓ strengthen governance and quality assurance



UIDP provides a structured pathway to achieve these goals.



Global Competitiveness



International Connections



Excellence in Education



Innovation & Collaboration



Quality Assurance

3 | UIDP Objectives

The program **enables universities to**



- ✓ Develop an institutional internationalization strategy



- ✓ Increase global visibility and reputation



- ✓ Expand international academic partnerships



- ✓ Improve international student recruitment



- ✓ Enhance international research collaboration



- ✓ Strengthen governance and leadership



- ✓ Develop international education services



- ✓ Improve global ranking readiness



- ✓ Achieve sustainable institutional development



Building **Globally Competitive,**
Innovative and International
Universities



GLOBAL
ENGAGEMENT



INNOVATION &
EXCELLENCE



COLLABORATION
& PARTNERSHIPS



QUALITY &
ACCOUNTABILITY



IMPACT &
SUSTAINABILITY

4 | UIDP Framework



The UIDP Framework consists of **five integrated levels**



Each level contains structured standards, measurable indicators, implementation guidelines and evaluation tools.



Structured
Standards



Measurable
Indicators



Implementation
Guidelines



Evaluation
Tools

5

Implementation Roadmap

The implementation process follows **six major stages**



This structured methodology ensures **continuous institutional improvement** throughout the implementation process.



STRATEGIC
APPROACH



EVIDENCE-BASED
DECISION MAKING



MEASURABLE
OUTCOMES



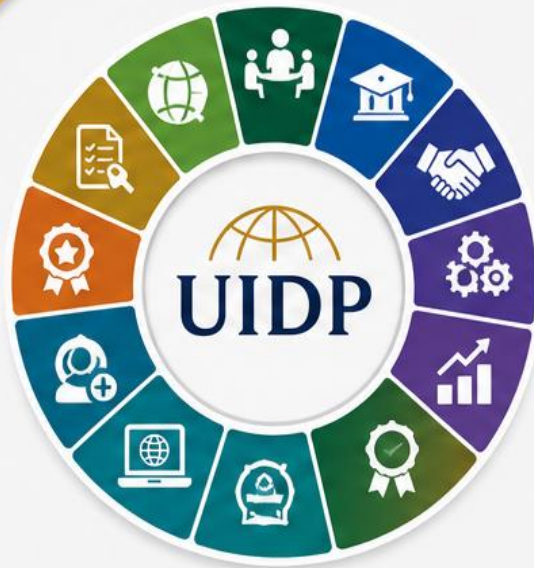
SUSTAINABLE
GROWTH



GLOBAL
COMPETITIVENESS

6 | Key Components

UIDP includes



- | | | | | |
|--|---|---|---|---|
| 01

Internationalization Strategy | 02

Governance & Leadership | 03

International Office Development | 04

Academic Partnerships | 05

Joint Programs |
| 06

Student Mobility | 07

Faculty Mobility | 08

Research Internationalization | 09

Digital Internationalization | 10

International Marketing |
| 11

International Admissions | 12

Website Internationalization | 13

Quality Assurance | 14

Global Rankings Readiness | 15

Accreditation Readiness |



These components work together to build a strong internationalization ecosystem and enhance global competitiveness.



STRATEGY



PARTNERSHIPS



MOBILITY



RESEARCH



DIGITAL



VISIBILITY



QUALITY

7 | UIDP Services

Our services include

- 01  Institutional Assessment
- 02  Strategic Consulting
- 03  Policy Development
- 04  Capacity Building
- 05  Executive Training
- 06  Website Assessment
- 07  International Office Development
- 08  Admissions System Development
- 09  Digital Transformation
- 10  International Marketing
- 11  Quality Assurance
- 12  Certification
- 13  Continuous Monitoring



Comprehensive solutions
for **global engagement**
and institutional excellence



Global
Perspective



Strategic
Partnerships



Sustainable
Development



Innovation &
Excellence



Quality &
Accountability

Benefits for Universities



Universities implementing **UIDP** can expect

01



Higher
international
visibility

02



Improved
institutional
reputation

03



Stronger
international
partnerships

04



Growth in
international
student enrollment

05



Improved
governance

06



Enhanced
academic
quality

07



Greater
competitiveness

08



Better preparation
for QS, THE and
other international
rankings

09



Long-term
sustainable
international
development



Driving excellence.
Building partnerships.
Creating a **global impact**.



GLOBAL
VISIBILITY



STRONGER
PARTNERSHIPS



STUDENT
GROWTH



GOOD
GOVERNANCE



ACADEMIC
EXCELLENCE



GLOBAL
COMPETITIVENESS



SUSTAINABLE
DEVELOPMENT



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9 | UIDP Certification



Following successful implementation and evaluation,
universities receive the
UIDP International Certification

Certification Levels



The certification recognizes institutional commitment to **internationalization** and **continuous quality improvement**.



GLOBAL
RECOGNITION



QUALITY
ASSURANCE



STRONGER
PARTNERSHIPS



SUSTAINABLE
DEVELOPMENT



INSTITUTIONAL
EXCELLENCE

10 | Who Can Participate?

UIDP is designed for

- | | | | | |
|--|--|---|--|---|
| 01

Universities | 02

Higher Education Institutions | 03

Technical Universities | 04

Medical Universities | 05

Private Universities |
| 06

University Systems | 07

Higher Education Networks | 08

Ministries of Higher Education | 09

Accreditation Agencies | 10

Quality Assurance Organizations |



Together for a stronger, more international
and **globally competitive** higher education.





Comprehensive Framework

A complete framework covering all aspects of internationalization.



International Best Practices

Based on global best practices and successful international models.



Practical Implementation

Step-by-step guidance for practical and effective implementation.



Measurable Outcomes

Clear indicators and tools to measure performance and progress.



International Standards

Aligned with international standards and quality assurance principles.



Sustainable Development

Promotes long-term sustainable institutional development.



Capacity Building

Strengthens institutional capacity and develops human resources.



Continuous Monitoring

Ongoing monitoring and evaluation for continuous improvement.



International Certification

Official certification recognizing institutional commitment and quality.



UIDP is your pathway to **global excellence** and **sustainable international impact**.



Global
Perspective



Proven
Methodology



Expert
Support



Quality
Assurance



Innovation
Driven



Impact
Focused

12 | Contact Us

University Internationalization Development Program (UIDP)

Empowering Universities for Global Excellence



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Transforming
Universities
Beyond Borders



From Local
Excellence to
Global Impact



Your Partner in
University
Internationalization



Building Globally
Competitive
Universities



Internationalization
with Strategy, Quality
and Sustainability



Together, let's build a better future
through **international collaboration**.